Essentials vs Starter:
Features

	Essentials	Starter
Transaction fees	NONE	NONE
Constituents	Up to 250	Up to 500
Number of Donorfy users	Unlimited	Unlimited
Constituent management	✓	✓
Set comms preferences and consents for GDPR	✓	✓
Connections	✓	✓
Tagging	✓	✓
Comms Preferences	✓	✓
Timeline - Activity and comms log	✓	✓
Send emails via Gmail, Outlook	✓	✓
Unlimited Campaign Donation pages (fixed format credit card via Stripe)	✓	✓
Income processing - one off and recurring payments	✓	✓
Lists (reports and queries)	✓	✓
Campaigns	✓	✓
Import and export using File Uploader	✓	✓

Essentials vs Starter:
Features

	Essentials	Starter
Eventbrite Integration	✓	✓
Facebook & Instagram Giving Tools Integration	✓	✓
JustGiving Integration	✓	✓
Enthuse Integration	✓	✓
Loqate Integration	✓	✓
GoCardless Integration	✓	✓
PayPal Integration	✓	✓
Stripe Integration	✓	✓
Xero Integration	✗	✗
Automatic Gift Aid tax reclaims	✗	✓
MailChimp Integration	✗	✗
Forms	Max. 3	Max. 3
Triggers	Max. 3	Max. 3

Essentials vs Starter:
Features

Feature	Essentials	Starter
Web Widgets that allow your web designer to create custom, online giving pages using debit/credit cards (via Stripe) and Direct Debits (via GoCardless)	✕	✕
Create custom Dashboard report tiles using the Tile Builder feature	✕	✕
Send-to-Donorfy email Integration	✕	✕
Accounts System export	✕	✕
Data API for analysing Donorfy data using external tools such as Power BI	✕	✕
Batch entry for high-volume income processing	✕	✕
Campaign Segmentation	✕	✕
Import standing order forms	✕	✕
User permissions management	✕	✕
Connect to external Direct Debit providers using EFT features	✕	✕
API	✕	✕
Self-service portal for comms preferences and consents	✕	✕
Membership - manages your membership programme	✕	✕
Opportunity management for Major Donors, Trusts, Foundations, Legacies	✕	✕

Essentials vs Starter:
Support

	Essentials	Starter
Donorfy Academy	✕	1 user
Knowledge Base	✓	✓
Online ticket support	✓	✓
Donorfy Chat community on Facebook	✓	✓
Service Level Agreement	✕	With MYPP

Neither a snug fit? Check out our Professional and Enterprise plans for additional features and benefits.

Plans are subject to change.